



Tel: +44 (0)20 7486 5888  
Fax: +44 (0)20 7487 3686  
DX 9025 West End W1  
www.bdo.co.uk

Corporate Finance  
55 Baker Street  
London W1U 7EU

The Directors  
M&C Saatchi Plc  
36 Golden Square  
London  
W1F 9EE

21 October 2022

Numis Securities Limited  
45 Gresham Street  
London  
EC2V 7BF

Liberum Capital Limited  
Ropemaker Place  
Level 12  
25 Ropemaker Street  
London  
EC2Y 9LY

Dear Sir or Madam

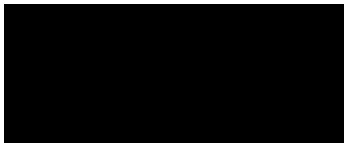
**M&C Saatchi Plc (the “Company”) and its subsidiary undertakings (together the “Group”)**

**Circular dated 21 October 2022 to be issued in connection with the offer by Next 15 Communications Group plc for the issued share capital of the Company (the “Circular”)**

We have given and not withdrawn our consent to the incorporation by reference in the Circular issued by the Company of our report relating to the profit forecast for the year ending 31 December 2022, dated 29 April 2022.

Our consent is required by Rule 23.2 of the City Code on Takeovers and Mergers and is given for the purpose of complying with that provision and for no other purpose.

Yours faithfully



BDO LLP  
Chartered Accountants