Numis

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The Board of Directors M&C Saatchi plc 36 Golden Square London W1F 9EE

20 June 2022

Dear Sirs

Proposed cash & shares acquisition of M&C Saatchi plc by Next Fifteen Communications Group plc

We refer to final form letter and appendices (together with accompanying form of election (where applicable)) to be issued on or around the date of this letter to participants under the M&C Saatchi plc Long Term Incentive LTIP in connection with proposals to be made to such participants under Rule 15 of the Takeover Code in relation to the Offer (the "Rule 15 Letter").

We hereby consent to the release of the Rule 15 Letter with the inclusion of our name and the references to it, in the form and context in which they appear therein.

Yours faithfully

For Numis Securities Limited



Authorised Signatory
Managing Director, Investment Banking