

Strictly Private & Confidential

The Board of Directors (the "Directors")
M&C Saatchi plc
36 Golden Square
London
W1F 9EE

17 June 2022

Dear Sirs

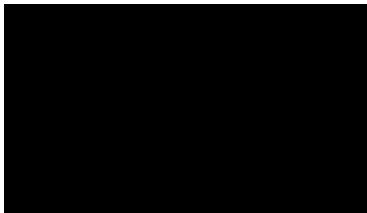
Proposed cash & shares acquisition of M&C Saatchi plc by Next Fifteen Communications Group plc

We refer to the scheme document to be published by M&C Saatchi plc (the "Company") in connection with the proposed cash & shares acquisition of the Company by Next Fifteen Communications Group plc dated on or around the date of this letter (the "Document").

We hereby confirm that we have given and not withdrawn our consent to the publication of the Document with the inclusion therein of our name and the references to ourselves in the form and context in which they appear.

Yours faithfully

For Numis Securities Limited



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Stuart Ord
Authorised Signatory
Managing Director, Investment Banking