

**STRICTLY PRIVATE AND CONFIDENTIAL**

The Directors  
Next Fifteen Communications Group plc  
75 Bermondsey Street  
London SE1 3XF

20 May 2022

Dear Sirs

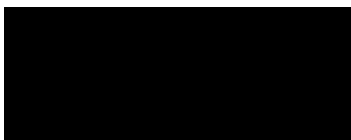
**Recommended Cash and Share Acquisition of M&C Saatchi plc  
(the "Recommended Cash and Share Acquisition")**

We refer to the Rule 2.7 Announcement (the "**Announcement**") dated 20 May 2022 and to be released on RNS in connection with the Recommended Cash and Share Acquisition.

We hereby consent to the issue of the Announcement in the form attached with the inclusion therein of our name and the references to it in the form and context in which they appear.

Yours faithfully

For and on behalf of  
**SMITH SQUARE PARTNERS LLP**



Managing Partner

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