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Strictly Private & Confidential

The Board of Independent Directors (the "Independent Directors") M&C Saatchi plc
36 Golden Square
London
W1F 9EE

28 April 2022

Dear Sirs

M&C Saatchi plc (the "Company")

We refer to the announcement to be issued by the Company on or around the date of this letter entitled "Issue of Profit Forecasts" (the "Announcement").

We hereby consent to the publication of the Announcement with the inclusion therein of the references to ourselves in the form and context in which they appear.

Yours faithfully

For Liberum Capital Limited

Neil Patel

Authorised Signatory

Managing Director, Investment Banking