

# DIRECTORS



## EXECUTIVE DIRECTORS

### Jeremy Sinclair Chairman

Jeremy Sinclair is a founding director of M&C Saatchi. He was one of the founders of Saatchi & Saatchi in 1970, became chairman of the UK agency in 1982 and was appointed chairman of Saatchi and Saatchi International in 1986. He later became executive creative director of Saatchi & Saatchi Advertising Worldwide and Chairman of Saatchi & Saatchi plc.

### Bill Muirhead Executive Director

Bill Muirhead is a founding director of M&C Saatchi. In 1971 he was one of the first account handlers at Saatchi & Saatchi. He became Group account director and was subsequently appointed chairman of Saatchi & Saatchi Europe with additional responsibility for the London agency. In February 1994 he moved to New York as chief executive and president of Saatchi & Saatchi Advertising Worldwide.

### David Kershaw Chief Executive

David Kershaw is a founding director of M&C Saatchi. He joined Saatchi & Saatchi in 1982 after obtaining an MBA at London Business School. He became managing director in 1990 and was made chairman and chief executive of the UK agency in 1994.

### Maurice Saatchi Executive Director

Maurice Saatchi is a founding director of M&C Saatchi. He founded Saatchi & Saatchi in 1970 and became its chairman in 1980. He received a life peerage in 1996.

### Jerry Wales Finance Director

Jerry Wales is a founder member of the senior management team. He has 20 years' experience in senior finance roles in the advertising industry. Before joining M&C Saatchi in 1995, he was finance director of Chiat-Day New York.

## NON-EXECUTIVE DIRECTORS

### Lloyd Dorfman Non-Executive Director

Lloyd Dorfman is the senior independent non-executive director at M&C Saatchi. He is currently chairman of Travellex, which he founded in 1976.

### Adrian Martin Non-Executive Director

Adrian Martin is an independent non-executive director at M&C Saatchi. He is currently chief executive of Reynolds Porter Chamberlain Solicitors and a non-executive director of three other organisations. Until 2000 he was managing partner of BDO Stoy Hayward and chairman of BDO's International Policy Board.

## EXECUTIVE COMMITTEE\*

### Tom Dery Chairman, Asia Pacific

Tom Dery joined in 1995 as executive chairman of M&C Saatchi in Asia Pacific. He has experience on both the client side and the agency side of the business, having worked at Qantas Airlines and Ansett. He was a founding partner of Campaign Palace and managing director of DDB Melbourne.

### Moray MacLennan Chairman, Europe

Moray MacLennan is a founding member of the senior management team. He joined Saatchi & Saatchi as a trainee in 1983 and was appointed managing director of Saatchi & Saatchi UK in 1994.

### Christine Walker Chairman, Walker Media

Christine Walker was a founding director of Ray Morgan and Partners, which was sold to Saatchi & Saatchi in 1988. She later became chief executive of Zenith Media and subsequently set up Walker Media, which started trading in 1998.

\* The executive committee is made up of the five executive directors and the three divisional chairmen.